

California Vineyard Sees Big Yields on Provi

Dynamic display and sponsored search placements make a splash with B2B buyers

Experts in selecting the optimal environment for exceptional results, a California vineyard selected Provi's B2B marketplace to cultivate new points of distribution and grow sales. Using dynamic display and sponsored search placements, this brand enjoyed a fruitful return on investment.

+327%

Return on Ad Spend

+14

Points of Distribution
(PODs) on Provi

+53K

Buyer
Impressions

